



Renteria

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RENERIA AND HIS FAMILY MADE THEIR MARK WITH RENTERIA VINEYARD MANAGEMENT, ONE OF THE LARGEST GRAPE-FARMING FIRMS IN NORTHERN CALIFORNIA, WITH 315 EMPLOYEES OVERSEEING 1,620 ACRES IN NAPA COUNTY. THE FAMILY NOW OWNS 52 ACRES OF VINEYARDS IN NAPA. IN 1997 THEY LAUNCHED THEIR OWN RENTERIA WINES LABEL AND TODAY PRODUCE JUST OVER 2,000 CASES ANNUALLY OF CABERNET SAUVIGNON AND PINOT NOIR. CONSTRUCTION IS IN THE WORKS FOR A WINERY ON THE FAMILY'S MT. VEEDER PROPERTY AND THE CAVES ARE NEARLY FINISHED.

IT ALL STARTED IN 1963 WHEN SALVADOR RENTERIA ARRIVED AT STERLING VINEYARDS, WORKING HIS WAY UP FROM VINEYARD WORKER TO FOREMAN. HE WENT ON TO OVERSEE MANY OF NAPA VALLEY'S WELL KNOWN VINEYARDS AND EARNED THE RESPECT OF NOTED WINEMAKERS. EVENTUALLY, IN 1987, HE STARTED HIS OWN VINEYARD MANAGEMENT COMPANY, BASED ON THE HIGH DEMAND AND STELLAR REPUTATION AS A WINEMAKER'S GROWER.

PASSING TO THE NEXT GENERATION, SAL'S SON OSCAR ASSUMED LEADERSHIP OF RENTERIA VINEYARD MANAGEMENT IN 1993, SUCCESSFULLY ADOPTING HIS FATHER'S DEMANDING STANDARDS. MAKING WINE WAS OSCAR'S IDEA. STARTING WITH THE 1997 VINTAGE, OSCAR SAW MAKING WINE AS A WAY OF COMPLETING THE CIRCLE. WITH THE ASSISTANCE OF WINEMAKER KAREN CULLER, AND THEIR UNPARALLELED CHOICE OF FRUIT, THEY ARE ABLE TO OFFER SEVERAL RENTERIA WINES VINEYARD-DESIGNATED WINES, AS WELL AS THEIR OTHER FAMILY LABEL OF SALVA TIERRA.

RENERIA WINES

CABERNET SAUVIGNON, STAGS LEAP

CABERNET SAUVIGNON, MT. VEEDER

PINOT NOIR, CARNEROS

PINOT NOIR, RUSSIAN RIVER

PINOT NOIR, SONOMA COAST

CHARDONNAY, CARNEROS

SALVA TIERRA CABERNET SAUVIGNON, NAPA VALLEY

Renteria

SALVA  
TIERRA

TRES  
PERLAS